



Unilever

# Employer Branding 2009

ATTRACTION CAMPAIGN  
Leadership Development Dept. Italy



## Career Days 2009

	Dates	City	Event organised by...	HR member involved
1	12 <sup>th</sup> November	BOLOGNA	Cesop Communication	Marta Guidarelli, Elisa Zuccari, Mariana Tempesta
2	3 <sup>rd</sup> December	MILANO	Cesop Communication	Marta Guidarelli, Elisa Zuccari, Antonella Carbone, MC Puglisi, Chiara Tosi, Fabiana Verde

## Presentations & Seminars 2009

	Dates	City	Event organised by...	Speakers:
1.	30 <sup>th</sup> October	PERUGIA	SEMINAR <b>Female leadership</b>	Ernesto Moraggi VPHR
2.	11 <sup>st</sup> November	MILANO	Corporate Presentation <b>- Bocconi University</b>	TBD
3.	16 <sup>th</sup> November	SALERNO	SEMINAR Industrial Engineering - <b>Unisalerno</b>	Pietro Monaco Works Director
4.	26 <sup>th</sup> November	MILANO	SEMINAR Industrial Engineering- <b>POLIMI</b>	Marta Guidarelli LD Specialist. Talent
5.	4 <sup>th</sup> December	MILANO	SEMINAR Industrial Engineering- <b>POLIMI</b>	Paolo di Giovanni Works Director
6.	09 <sup>th</sup> December	ROMA	Corporate Presentation <b>-CESOP COMMUNICATION at University ROMA 'TORVERGATA'</b>	Paola Moretti LD Manager

7.	TBD	ROMA	Corporate Presentation <b>-CESOP COMMUNICATION 'ROMA3'</b>	Marta Guidarelli LD Specialist. Talent
8.	TBD	ROMA	Corporate Presentation <b>-CESOP COMMUNICATION at University 'LA SAPIENZA'</b>	Marta Guidarelli LD Specialist. Talent